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INTERNATIONAL TRADE AS A FACTOR AFFECTING THE DEVELOPMENT OF UKRAINE

Today Ukraine is unable to take a leading role in the global trade space. There remains the question of analysis of the past, the need to study the development of international trade and the determination of prospects of such cooperation with the aim of strengthening the domestic economy.

Analysed trends and changes in foreign trade influenced by external economic factors, the dynamics of exports and imports of goods and services for 2014-2015 years in the world. Shows the major exporters and importers of the world and determined their impact on foreign trade. The dynamics prices of primary commodities, January 2014-March 2016 years and their impact on fuel. The features of a modern condition of foreign trade in goods and shaped its development prospects.

Analysed Ukrainian exports and its inconsistency with international export. However, the most profitable to trade agricultural products. Ukraine is uncompetitive in manufacturing and light industry, but has good prospects for the development of agricultural

exports. Unfortunately, the negative trend in the East of the country led to the loss of more than 40,0% of foreign exchange earnings. Thus, the goal of Ukraine is the restoration of export capacity at the expense of reorientation to the markets of Latin America and the Caribbean. At the same time, there is almost no sphere where the Ukrainian goods will not be demanded in these countries, making these markets attractive to domestic exports.

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