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MODELLING OF MANAGEMENT INVESTMENTS IN REAL REALIZATION OF INVESTMENT PROJECTS

World practice shows investment protection efficiency of these instruments, bilateral agreements on the promotion and protection of investments; state guarantees; insurance, etc. However, Ukrainian investment market is the use of insurance as a modern tool to minimize risks in the investment projects are not common and few studies. This can be attributed to several factors: domestic insurance companies do not have sufficient experience in the implementation of insurance of real investment, companies do not have sufficient capitalization for taking such risks in the insurance, insufficient worked out the theoretical basis of insurance of real investment, domestic legislation does not regulate nor prescribes peculiarities of real investment insurance mechanism in practice. The article discusses the concept of real investment and their shape. Simulated system of insurance of real investment, which consists of the object and the subject of management, management mechanism, information on the environment and feedback.

Insurance regulator real investment is divided into external and internal. To objects include: insurance investment risk investor or recipient of investment; insurance of property and non-property rights, which are investment; Insurance collateral; liability insurance investment recipient; liability insurance developer of the project to the customer; liability insurance expert of the project to the investor; liability insurance to investors recipient investments.

Mechanism of insurance real investment represented by the structure consisting of compulsory elements: objectives, strategies, functions, tasks and methods of management.

The control system of insurance of real investment has certain features, which include: general and special features. The methods of control include real investment insurance, insurance risk; creation of reserves, reserves to cover possible losses; diversification; no perception of risk; Risk warning: acceptance of risk; allocation of risk.

Equally important in the management of insurance real investment covers information on the status of

the investment and insurance markets, financial, tax and currency system, indicators of the national economy for political stability, environmental safety, availability of labour, material and financial resources, etc., and the relevant regulatory framework governing the process of real investment security at national and international levels. Information feedback allows time to evaluate the effectiveness of the chosen strategy, management, and so on.

The proposed system of insurance of real investment is open, and the practical value of the author's research is to increase the efficiency of management decisions on insurance investment risks through timely provision of comprehensive relevant information with respect regulator control object. Prospects for further research are practical testing system of insurance of real investment and develop an algorithm action insurer when choosing investment strategies Protection (scientific interest is the scenario approach and dynamic financial analysis in this respect).

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