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**THE ENTERPRISE ADAPTATION TO THE ENVIRONMENTAL CHANGES,
AS A WAY OF THE ECONOMIC SECURITY SUPPORTING**

The enterprise adaptation to the environmental changes admits insertion of a great number of changes in the enterprise activity, The amount, character, scale of this changes and the resources needed for these changes implementation (including the fact of the intensive environmental factors influence) can be multifarious. It's a labour intensive and time consuming work to determine the character all of changes, implanting in the enterprise activity, to localize and control them also. The enterprise adaptation becomes non-controlled and non-managed. The omission of even minor changes in the internal systems and enterprise departments can reduce the effectiveness of the adaptation process.

Most competitive firm failures connected with the insufficient attention to the market changes or with impossibility to react on the important information. There are some forms of the firm reaction on the environmental uncertainty: the competitive information; the organization degree of differentiation and integration; the degree of formalized organization structure and workers controlling.

The enterprise economic security is related with adaptation its activity to the state of the external and internal environment; with some forced changes in the activity as a reaction on changes that have happened or will be happened.

In a number of scientific works this phenomenon is considered as a system-wide way of providing its economic security, because the adaptation, influenced by changing external environment, determines the company behaviour, which ensures its long-term operation.

The adaptation appears as a change that makes conformity between enterprise and external and internal environment. It helps to maintain the stability and flexibility of the company, the economic security of its operations.

The adaptation cannot be interpreted as the adaptation of specific system to conditions that have changed. In general, it is a complex phenomenon that includes the variety of conditions the system can adapt to; and possibility to survive, which means the system strength that consists saving some characteristics and the main process of adaptation.

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