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## **ACTUAL PROBLEMS OF THE RATIONAL USE AND ECONOMY OF MATERIAL RESOURCES**

In a modern market situation and terms of crisis period in that now there is a country, the question of economy of material resources and their rational use become relevant enough. In actual time enterprises ended up in the very difficult state, when a market is filled by the products of foreign production that not always differs in quality and enters to the local products, but wins in a price. Therefore in the modern terms of ménage one of very important problems of every enterprise there are an economy of material resources and search of backlogs of their best use.

One of progressive directions of the use of material resources, that provides the economy of natural resources and increase of production of goods at the same amount of the used raw material, fuel, basic and auxiliary materials, there is the process of systematic economy of resource and complex realization of the organizational, economic and technical measures sent to providing of economy understands under a concept "economy of resource".

In the process of production for the cost of material resources cutting it is possible to use next ways: is an increase of single power of machines and aggregates; it is liquidation of productive shortage; it is the use of substitutes of scarce material resources; it is a cutback of spending and wastes in a production; it is a cutback of spending at maintenance.

Rational use of material resources – one of major factors of increase of volume of sales and decline of unit cost. Materials that are used for the production of goods directly influence on quality of mine-out products, and on the costs of her realization.

Material charges fold considerable part of all charges on the production of goods, works, and services. Therefore the productive program of enterprise can be executed only on condition of the timely and complete providing her by necessary materially-power resources. The important factors of provision of organization material resources is a rightness of calculation of requirement in them, a material and technical supply and economy effective use of material resources are rationally organized in a production.

The results of analysis of the use of material resources a company management can apply as basis for making decision in practice of management of enterprise productive activity.

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