

SECTION 4. ECONOMY AND ENTERPRISE MANAGEMENT

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EFFECTIVE PROJECT MANAGEMENT OF THE ENTERPRISE

Introduction. Project Management is the part of the management. The quality of 80% employees and of the results of project are determined by project management system and professionalism of, in other words, providers of the project, the remaining 10% of employees will always work well, and 10% – bad. If the chief does not know how to manage, the result of his decision would depend on external circumstances and the diverse desires of his subordinates.

Purpose. The article is to develop recommendations to effectively implement projects based on research and analysis of foreign experience.

Research results. Foreign experience shows that there are some secrets that lead to effective project implementation. Firstly, necessary to make detailed analysis of the project. Another important recommendation is the selection of the correct team. It is essential the division of the project into stages, whereby short-term, the results of which manager will check frequently. In the working team on the project everyone should clearly understand their role and purpose of the project from start to finish. It is necessary to clearly define who and what is responsible for the project, as well as the deadline for implementation. Motivating project team is a significant part of the duties assigned to the project manager. Without a motivated team, it is very likely to fail the project. To project functioned without failure, and as a result the customer will be satisfied with the result, for all the work necessary to properly and effectively monitor project management. The successful and productive project the organization is impossible without the use of information technology. In order to automate processes and data consolidation project management using Project Management Information System, which is a balanced organizational and technological complex software, technical and information tools and instruments aimed at implementing, maintaining and improving the efficiency of management processes projects.

Conclusion. The analysis revealed, it is essential to manage projects. Even the best project can be spoiled illiterate projects management. There are many tools to assist management in project management, including – project management information systems, that automates the process of project management facilitate working with data sets and eliminate the subjective factor.

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