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ABSTRACT: ANALYSIS OF FOREIGN DIRECT INVESTMENT IN UKRAINE

At present Ukraine is in the economic downfall, which resists Ukraine taking foreign investment. Every political event or happening in the country reflect on level and quantity of investment and investors. For example, political events in 2014 have cut number of financial receipts to 44,8%, which is quite large index drop.

Permanent investors of Ukrainian economy are Russian Federation, Cyprus, Great Britain, the Netherlands, Austria, Italy, Hungary, Switzerland, Turkey, Virgin Islands (Brit.) And US, but this number of investments and investor are lack the capital to build a strong and stable economy.

Ukraine has list of problems that are a formidable barriers for investors. Firstly, the economic climate of Ukraine is not ideal. There are some issues which destabilize the country's position in the top countries in which they want to invest: political events, economic crisis, lack of protection by copyright. What about top of the ratings, for example, in 2015 Ukraine ranked 89th in the investment attractiveness rating BDO International Business Compass, but in 2016 the country fell by 41 points, ranking 130th.

Ukraine has a number of potential investors who believe in the economy of Ukraine and long-range investment, but they have concerns about the stability and security of their investments and capital. Making the economy more stable, protected the property rights of investors, stabilize the political and eco-

nomical situation in the country, Ukraine will get investors onboard from Eastern Europe and Asia, which are very essential.

Actually, a number of countries and organizations are developing plans for investment in Ukraine and control technique in country's territory. One of the largest projects is the project of the International Finance Corporation (IFC), focused on developing small and medium enterprises.

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