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## PARAMETRIC ESTIMATION OF ECONOMIC STABILITY OF ENTERPRISES

Modern methodological problems of estimation of economic stability of an enterprise are actualized. It is determined that they are aimed solely at diagnosing the state of stability on the basis of integral indicators. Such an approach does not reveal a multifold essence of economic stability and is characterized by low level of information value. The author's logics of estimating the economic stability of the enterprise is formed that is based on forming parameters in two substantial aggregates: results of operation of the enterprise that characterise external form of manifestation of its internal features – the state of stability and internal system characteristics that characterises economic stability as a property of enterprises.

It is proposed to conduct a dynamic parameterization of the enterprise economic stability as an external form of manifestation of its internal system characteristics in the aspect of productivity (internal dynamic parameterization) and competitiveness (external dynamic parameterization). The content of a category “productivity of enterprise” is widened on the basis of deepening the essence of the result and cost constructs that form it. It is proved that resource component as a determinant of productivity of enterprises should include not only determined in the modern researches types of resources but also cognitive, creative, and mental components. It is expedient to estimate results of the productive resource use based on their strategic status in value categories, which flows are formed and proposed by the enterprise for an extended range of business stakeholders. It is substantiated that the correlation of changes of parameters of competitiveness and productivity manifests itself in a formalized dynamic criterion – formation of flows of added value of the enterprise.

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