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INFORMATION PROVISION OF THE PROCUREMENT MANAGEMENT OF TRADE ENTERPRISES

In the modern market conditions of ménage, information is the key instrument of management of any enterprise. The information support of activities of an enterprise is the basis of a management process, as the effectiveness of administrative decisions depends on the level of organization of collection, processing, and transfer of information. External information can represent influence on the system (enterprise) as by direct surroundings, so separate spheres of the external environment. The external environment includes economic, social, technological, political and other customer relations of the enterprise with suppliers, mediators, competitors, public organs and others like that. Internal information on the commodity resources of the enterprise, their volumes and structure, production, sale, deliveries, as a rule, is exact, full represents the current status of their management. Processing of such information can be carried out by the standard formalized procedures.

For the practical realization of the purchasing management at the enterprise of retail business, the most important are the followings: enterprise policy in relation to the formation and use of commodity resources; regulations about management of commodity resources at an enterprise. They must be developed and become firmly established by every enterprise independently, determining the most principle positions of informative, methodical, skilled providing of this activity.

Regulations on the commodity resources management contain: a system of aims of the enterprise in this area in accordance with the mission of its activity (must be concerted), a list of conceptually possible ways of achieving certain goals, a responsibility of the enterprise management in relation to the achievement of certain goals. These regulations must regulate the followings information: order of receipt of information necessary for the management of commodities purchases at the trade enterprise, order of preparation of procedures (grounds of making and realization of decisions), requirement to the participants of management procedure, – subjects of domain and disposing of commodity resources or producers of commodities, which have a proper production potential for this purpose; order of informing of the interested persons on the beginning and organization of

the proper procedure documenting of its conducting and making of eventual decision; possible methods of forming commodity resources.

The system of indexes – a set of measuring means, which will be used for planning, accounting, they must serve as the inalienable constituent of the Statute for motivations of personnel, control, monitoring, and others like that. The list of evaluation indexes must answer the aims of this activity, determined in the Policy of the enterprise that allows examining them as an evaluation tool or evaluation subsystem of management of commodities purchases at the trade enterprise.

An important source of forming the system of indexes is data of the planned records. The procurement management at the enterprise of retail business is founded on the indexes of such planned documents: a strategy of development of point-of-sale activity; plan of sale (on the whole and in a cut of commodity-group structure); financial plan.

Thus, one of the major problems of the traditional system of the information support is an integration of various in-plant administrative informative systems, co-ordination and operationability of their co-operation that is impossible without a modernization of technological basis of informative activity.

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