

Plotnikova M.F.

Candidate of Economic Sciences, Associate Professor,
Senior Lecturer at Department of Innovative
Entrepreneurship and Investment Activities,
Zhytomyr National Agroecological University

Bului O.H.

Candidate of Economic Sciences,
Senior Lecturer at Department of Innovative
Entrepreneurship and Investment Activities,
Zhytomyr National Agroecological University

Vashchenko A.O.

Master,
Zhytomyr National Agroecological University

MECHANISM OF ENTREPRENEURSHIP FORMATION AND YOUTH EMPLOYMENT IN RURAL AREAS

The main goal of the system existence is the constant development. The ambiguity of interpretations of this concept, including in the context of the territorial entity, the lack of a systematic approach to sustainable development activates the search for the mechanism of its provision. There is a question, what is the way in the management of the territory and what should be taken? The aim of the study is the development category disclosure, search, and justification of methods for implementation of programs for system innovation development of territories. The theoretical and methodological base of the study is a system analysis and systems theory. It is found that the development is a non-stop motion, evolution of space and structures therein. A human as the live self-sustaining system is a structure changing surroundings; its successful functioning is possible only in harmony with nature. Practical implementation of system cooperation of human and nature is successfully implemented in a network of ecological and ancestral settlements, which represent self-sufficiency and focus of development.

The article reveals the essence and function of public institutions that form the basis of rural development. It also identifies mechanisms for achieving sustainability. The author illustrates the ways and mechanisms of steady development of rural territories in the conditions of globalization. The author illustrates the direction of society and prerequisites for individual effects. It also shows the mechanism of dissemination of information by the word – a key tool for creating vivid perception and system management. The article defines the priorities of local government and the public in the process of decentralization of power in Ukraine. The author identifies features of the activity and direction of national policymaking rural revival with the participation of public organizations. It also

provides the experience and tools of international regulation of social development, creating global networks. The author describes the mission, functions, goals and objectives of international organizations in the field of environmental development. The article illustrates the activities and experience of management and livelihoods in ecological settlements in Ukraine and worldwide. The author considers the ecological settlement as a model for future society. The main component of their development is a sustainable approach to business and life activities. The article emphasizes the need for public participation in environmental settlements from the standpoint of land relations regulation private initiatives. It also notes the need for state and private partnership in addressing the issues of organic farming, waste-free life, education, and upbringing. The author presents the experience of the Ukraine patrimony as one of the directions of rural territories development.

REFERENCES:

1. Andriichuk V.H. Kapitalizatsiia silskoho hospodarstva: stan ta ekonomichne rehuliuвання: Monohrafiia / V.H. Andriichuk. – Nizhyn: TOV «Vydavnytstvo «Aspekt-Polihrاف», 2007. – 216 s.
2. Sabluk P.T. Svitove i rehionalne vyrobnytstvo ahrarnoi produktsii: Monohrafiia / P.T. Sabluk. – K.: NNTs IAE, 2008. – 210 s.
3. Prokopa I. Selianski hospodarstva v Ukraini: henezys, suchasni vyklyky ta dominanty rozvytku / I. Prokopa, D. Krysanov // Ekonomist. – 2013. – #11. – 6–10.
4. Kalna-Dubiniuk T.P. Silskohospodarske doradnytstvo Ukrainy: osoblyvosti stanovlennia ta perspektyvy rozvytku / T.P. Kalna-Dubiniuk // Informatsiyni visnyk stanu ta perspektyvy rozvytku doradnytstva v Ukraini. – K.: Naukovo-metodychnyi tsentr ahrarnoi osvity, 2009. – S. 5–14.
5. Klochan V.V. Instytutsionalne zabezpechennia sere-dovyshcha informatsiino-konsultatsiinoho zabezpechennia v period reformuvannia ahrarnoi sfery / V.V. Klochan // Visnyk

aharnoi nauky Prychornomia. – 2011. – Vyp. 4 (62). – T. 2. – S. 33-39.

6. Plaksa Yu.V. Myrovoy opyt orhanyzatsyy ynformat-syonno-konsultatsyonnykh sluzhb / Yu.V. Plaksa // Kultura narodov Prychornomia. – 2008. – #147. – S. 150–152.

7. Prodanova I.I. Metodolohichni zasady stanovlennia infrastruktury ahrarynoho rynku // Ahroinkom. – 2005. – #7. – S. 2–4.

8. Statystychna informatsiia // Derzhkomstat Ukrainy. Ofitsiyniy sait. – [Elektronnyi resurs]. – Rezhym dostupu: <http://www.ukrstat.gov.ua/>

9. Ukrstat.org – publykatsiia dokumentiv Derzhavnoi Sluzhby Statystyky Ukrainy. – [Elektronnyi resurs]. – Rezhym dostupu: https://ukrstat.org/uk/operativ/operativ2006/sg/sg_rik/sg_u/rrv_sgp_u.html

10. Bank danykh Derzhavnoi sluzhby statystyky Ukrainy. – [Elektronnyi resurs]. – Rezhym dostupu: http://database.ukrcensus.gov.ua/MULT/Database/14SIL-GOSP_/databasetree_uk.asp

11. Vernadskiy V.Y. Problemy byoheokhymyy. – M.: Nauka, 1980.

12. Baturina H.M. «Rodova sadyba» – ody z napriamiv staloho rozvytku silskykh terytorii // Ahroinkom. – 2013. – # 4–6.

13. Plotnikova M. Conceptual Basis for Ukrainian Rural Development // Regional Formation and Development Studies. – 2015. – #3.

14. Plotnikova M. Innovative character of rural territories social potential realization // Management Theory And Studies For Rural Business And Infrastructure Development. – 2014. – #36. – #4.