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THE IMPORTANCE OF TOURISM IN THE DEVELOPMENT OF NATIONAL AND WORLD ECONOMY

Nowadays tourism is a phenomenon that has come in the everyday life of almost one-third of the planet population. Moreover, at the beginning of the XXI century, tourism fairly took the third place by revenue among leading branches of the world economy. Tourism plays an important role in creating workplaces and by forecasts, within the next five years, 2500 new workplaces will be created every day. Covering a lot of sectors of the economy, it is almost impossible to define exact amount of employees working in the tourism sphere. Besides, problem-solving of real evaluation is complicated by specific work nature (seasonality, part-time job, short-term job, etc.). But a number of employees in the tourist sphere are constantly growing. It is one of many branches of the economy where involving of new technologies do not lead to job cuts. It has an important meaning as absorbing more workforces tourism reduces social tense in the society. Besides, global experience shows that tourism industry can be developed during the economic crisis as well that has an important meaning for countries of Eastern Europe. Expenses for creating one workplace here is 20 times less than in industrial branches and turnover of investment assets is 4 times higher than in other branches of the economy. In many countries of the world, tourism is one of the most foreground branches where the input to the gross domestic income is 20-45% and inflow made by international tourism is one of the main sources of cash obtaining. Thus, tourism branch does not only bring the signifi-

cant part of the revenue to the budget of touristically developed countries but it is incredibly perspective and no doubt can be one of the main sources of budget revenue of the country.

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