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INDUSTRIAL AND LOGISTICS INFRASTRUCTURE AS THE BASIS OF INNOVATIVE MODERNIZATION OF THE ECONOMY

The article deals with the lack of infrastructure, which prevents the reduction of related costs and lower efficiency of commodity markets. There is substantiated the need to take measures for rational location on the territory of the productive forces and transport-logistic, marketing facilities, determine the optimum shape and provide a quality intermediary, warehousing, transportation and information services. A key role in the development of infrastructure belongs to investment and innovation. It is noted that the development of any object – a transition from one of its qualitative state to another. The latter is characterized by the structure (mechanism), sources, forms and orientation.

Proposed an understanding of the content of an economic category "industrial and logistics infrastructure," which, unlike the current one, takes into account the specific organizational and management technologies of innovative modernization of the economy. Innovative logistics infrastructure is proposed to be understood as a combination of elements of innovation and production as well as transport and logistics infrastructure for the purpose of enhancing and improving the socio-economic efficiency of production processes and sales (including transport services) through the introduction of transport and logistics technologies of transportation process, marketing substantiation of goods movement, providing partnership. This is the theoretical basis for the development of innovative tools for upgrading industrial and transportation systems.

Systematization of motivating factors of the integration development of railway transport, which, unlike the known factors, takes into account the impact of modernization of transport-logistics infrastructure and industry for innovative transformation in the rail industry, which is a part of substantiation of

the strategy of integration development of rail transport.

In this regard, research of issues of the functioning of the infrastructure in the industrial and transport sectors in the current economic state of Ukraine is of considerable interest, and conclusions obtaining as a result of the study could have a wide application.

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