

Stepochkin A.I.

Candidate of Economic Sciences,
Lecturer at Department of Social Sciences and Informatics
Wyższa Szkoła Biznesu – National Louis University,
Nowy Sącz, Poland

SUSTAINABLE SOCIAL AND ECONOMIC DEVELOPMENT: ITS CORE IDEA AND METHODS OF ITS EVALUATION

Sustainable socio-economic development is today one of the most important problems of humanity. The essence of "sustainable development" is the maximization of economic and social benefits by process of national economy system development, on the assumption of environment protection and in the long run providing of natural resources' reproduction. In the economic sense the sustainable development means not only the growth of national economy and increase of income per capita, but the improvement of all elements of social welfare. Sustainable development has to be accompanied by necessary structural changes in economic and social spheres.

Crisis of the world economic system after the World War II end, and entrance of new countries-candidates for the world leadership into world scene, demand a development and practical implementation of own strategies of sustainable socio-economic development from states. Thus, the investigation of theoretical and analysis of practical aspects of sustainable development of socio-economic system with the following formation of national development strategies on this basis is actual and modern.

The aim of the article is to develop and form a free resumptive index of sustainable development of national socio-economic system for its implementation in programming of state development strategies, as well as to determine the key points of influence on factors of rise in the standard of living of population as a basis for economic and political stability in the country.

Proposed in the article methodology to calculate a free resumptive index can be adapted to each separate country or region depending on the stated aims over the next 10-15 years, i.e. can be used in long-term planning, forecasting and evaluation of effectiveness of national socio-economic systems functioning. Use of this indicator as an indicator of compliance of socio-economic situation in Ukraine, situation in countries-members of the European Union, can show perspectives of solution of such issues as: opening

of non-visa regime, expansion of national commodity producers' access to the European market.

REFERENCES:

1. Abalkyn L.Y. Lohyka ekonomycheskoho rosta / L.Y. Abalkyn. – M.: Ynstytut ekonomyky RAN, 2002. – 228 s.
2. Buleev Y.P. Sotsyal'nye faktory ynvestytsionnoho razvytyya ekonomyky / Y.P. Buleev, S.S. Shevtsov // Vestnyk Donbasskoy hosudarstvennoy mashynostroytel'noy akademyy. Sb. nauch. trudov No2 (12). – 2008. – DHMA, Kramatorsk, 2008. – S. 52-55.
3. Hal'chyns'kyy A.S. Innovatsiyina stratehiya ukrayins'kykh reform / A.S. Hal'chyns'kyy, V.M. Heyets', A.K. Kinakh, V.P. Semynozhenko. – K.: Znannya Ukrainy, 2002. – 336 s.
4. Kastel's M. Informatsiyne suspil'stvo ta derzhava dobrobutu. Fins'ka model' / M. Kastel's, P. Khimanen. – K.: Vakler, 2006. – 256 s.
5. Santo B. Ynnovatsyya kak sredstvo ekonomycheskoho razvytyya / B. Santo. – M.: Prohress, 1990. – 295 s.
6. Sukhorukov A.I. Modelyuvannya ta pro-hnozuvannya sotsial'no-ekonomichnoho rozvytku rehioniv Ukrainy: monohrafiya / A.I. Sukhorukov, Yu.M. Kharazishvili. – K.: NISD, 2012. – 368 s.
7. Udovychenko V.P. Poshuk optymal'noyi modeli sotsial'no-ekonomichnoho rozvytku Ukrainy / V.P. Udovychenko // Rehional'na ekonomika. – 2010. – No 1 (11). – S. 35–42.
8. Shumpeter Y. Teoryya ekonomycheskoho razvytyya / Y. Shumpeter. – per. s nem. A.S. Avtonomova y dr.; obshch. red. A.H. Myleykovskoho. – M.: Prohress, 1989. – 445 s.
9. Ėkhard L. Blahosostoyanye dlya vsek: Reprynt. Vosproyzvedenye / per. s nem.; avt. predysloviya B.B. Bahoryatskyy, V.H. Hrebennykov. – M.: Nachala-Press, 1991. – 332 s.
10. Orhanyzatsyya Ob'edennykh Natsyy: Doklad Mezhdunarodnoy komysyy po okruzhayushchey среде y razvytyyu (MKOSR) – perevod s anhl. [Elektronnyy resurs] – rezhyim dostupa: <http://www.un.org/ru/ga/pdf/brundtland.pdf>
11. Razumovskyy. Slovar' hendernykh terminov. [Elektronnyy resurs] – rezhyim dostupa: <http://www.owl.ru/gender/268.htm>.
12. Wykaz wskaźników Strategii Europa 2020 wraz z danymi dla Unii Europejskiej i Polski znaleźć można na portalu STRATEG. [Elektronnyy resurs] – rezhyim dostupa: <http://strateg.stat.gov.pl>